



LASSO Job Description

Company: LASSO

Team: Product & Design

Role: Senior Product Manager

Location: Charleston, SC - Hybrid

About LASSO

LASSO is where event and entertainment companies work and manage everything from proposal to the final invoice. Our customers produce events like the Super Bowl, The Oscars, The Grammys, NFL/MLB, Dreamforce, CMAs, etc.

LASSO is the central place where event companies manage their projects, book their crew, track their inventory, and manage literally everything from proposal to invoice. With LASSO, both event companies and crew can reimagine the effectiveness and efficiency of all the details that go into putting on a great event.

Recent Recognition

- Best & Brightest Company to Work for (2018-2022)
- Inc. 5000s fastest-growing company (2022–#1155)
- Deloitte Technology Fast 500 Winner (2022)

What Our Employees Say

- 95% of our employees say that they speak highly of LASSO whenever they get a chance
- 98% of our employees say that their co-workers consistently deliver on their commitments
- 98% of our employees say their co-workers respect their thoughts and feelings

What We're Looking For

We are seeking an experienced Senior Product Manager who will be responsible for growing and scaling products in the LASSO platform for the event and entertainment industries. Our product team is passionate about creating value for our customers and LASSO and working closely with all stakeholders to create optimal experiences for our users.

What You Will Do

- Work with internal and external stakeholders defining customer value
- Collaborate with the customer success, design, and engineering teams to ensure a cohesive experience for our users
- Drive and refine the work that the engineering team is working on
- Create iteration strategies for delivering value quickly to our users while learning and building more robust capabilities over time
- Communicate project initiatives across the organization
- Evaluate solutions with the engineering team and choose amongst alternatives that satisfy market demands efficiently
- Manage escalations and set priorities across competing objectives
- Create, manage, and communicate product roadmaps internally and externally
- Communicate decisions to the LASSO leadership team

What Will Make You Successful

- You're curious
- You focus on value and problems, not features
- You have the skills to find answers to your own questions
- You are action oriented - you don't wait to make decisions
- You get the most important information quickly, make decisions based on best information available, evaluate success, and apply learnings
- You believe in the value of iteration and exploration
- You want to be a key contributor to creating success, not just want to be there for the ride
- You define clear problems our products should solve
- You can evaluate different answers to problems and identify those that best works with constraints
- You communicate effectively with different types of stakeholders with different needs

Essential qualifications

- 2+ years' experience in product management
- Multi-tenant SaaS product experience

Preferred qualifications

- Integrated, Vertical SaaS experience
- Domain expertise in Event Production, Project Management, or HR Tech
- History of successfully launching and scaling new products
- Proven experience in "hyper growth stages" of a business

We look for individuals that align to our core values: Believe the Best, Act with Purpose, Champion Success, Think Like an Owner, Be a Trailblazer, and Saddle up.

Benefits include:

- Hybrid work environment
- Medical/Dental/Vision benefits start on day 1
- Life & Personal Accident Insurance, STD, LTD
- Competitive salary
- 401K match
- Flexible PTO
- Educational assistance & professional development stipend
- Technology tools to do your best work
- Awesome co-workers

Come join us and apply now!

Click to submit your application: <https://wkf.ms/49j8H04>

*Disclaimer: This job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of you. Duties, responsibilities, and activities may change, or new ones may be assigned, at any time.